

**PRESS RELEASE**  
FOR IMMEDIATE RELEASE

**Date: 12.01.09**

**From: Salmon Arm Savings and Credit Union**

**To: Local Media**

**News: Salmon Arm Savings and Credit Union – “Every Time Every Dime” annual SASCU ATM Food Bank Initiative**

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This holiday season, every time you use a Salmon Arm Savings and Credit Union ATM machine from December 01 until December 31, you'll have a chance to receive a randomly dispensed \$50 bill. Not only that, you can be proud knowing that your ATM transactions during December will benefit our local food banks at a critical time of year.

Each year, we donate a percentage of the previous year's December ATM transactions to local food banks. That's a total of 34,185 ATM transactions during December 2008. As a result, this year we'll be presenting a cheque for **\$2,276.60** to the Salvation Army Food Bank in Salmon Arm , **\$733.40** to the Eagle Valley Community Resource Centre in Sicamous and **\$408.50** to the Sorrento Food Bank. That's **\$48,019.20** over the past 12 years – now that's a local credit union invested in their community.

SASCU's eight ATMs represent the ultimate in convenience banking. They're open 24 hours and are located at all our branches, including drive-thru ATMs at the Salmon Arm and Sicamous branches. Offsite ATMs are located at Centenoka Park Mall, The Mall at Piccadilly, and Tim Hortons at the top of the hill.

So make your banking count in the community and try out the Salmon Arm Savings and Credit Union ATMs – during the month of December and be part of giving back to the community.

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