

**PRESS RELEASE**  
FOR IMMEDIATE RELEASE

**Date: 12.11.09**

**From: Salmon Arm Savings and Credit Union**

**To: Local Media**

**News: Salmon Arm Savings and Credit Union – SASCU Staff Food Drive**

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With the holidays approaching thoughts turn to celebrations with family and friends. SASCU staff wanted to do more this year to ensure others share in the joy of the season.

Leading up to the holidays, staff brought in food for area food banks. Each week, contributions had a different theme. First was breakfast for four, then lunch, followed by dinners and finally holiday dinners. All tolled, 1,450 food items were donated to the Salvation Army, Eagle Valley Resource Centre and Sorrento Food Banks by SASCU's three branches. More than 240 meals for 240 people.

On top of food, staff took on some fundraisers. Sorrento Branch staff baked goodies and sold the treats. In Salmon Arm, a Jeans' Day was organized where staff donated \$5 to the food drive and then wore jeans for the day. SASCU's Finance department created four expansive gift baskets full of holiday sweets and wares from businesses around town and raffled them off to staff. Proceeds came to \$2,890 and cheques were presented to the food banks.

Working together, the 130 staff members at SASCU helped fill a few vans with food to make this holiday about family, friends and community.

Photo Caption: SASCU staff members help Captain Glen Fraser and Fred Kotowsky load food for delivery to Salvation Army.

Photo Credit: Margaret Chrumka

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