

PRESS RELEASE
FOR IMMEDIATE RELEASE

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To: Local Media

News: SASCU Recognized for Being Family-Friendly

Does this sound like you? When the alarm goes off in the morning, it's time to get up, get kids dressed, lunches, beds and breakfast made, work out logistics for after-school activities, make a plan for supper, get everyone out the door and then yourself to work. If yes, you are like many of the parents working at Salmon Arm Savings and Credit Union.

This morning busy-ness is just one example of the outside pressures employees can unwittingly bring to a work place. With this in mind, SASCU's Human Resources team put in place a number of initiatives and programs to help parents. Recently these efforts, particularly in support of working mothers, were noticed and SASCU was added to the national **Progressive Employers of Canada List**. Here SASCU joins much larger organizations like IBM, Kraft Canada Inc, UPS, Vancity and WestJet in demonstrating to employees and the community in general that they have shown leadership in making SASCU a family-friendly place to work.

Some of these initiatives include lunch-time parenting sessions, alternative working arrangements including job sharing, compressed work weeks and part-time positions, and a Corporate Moms program was offered to help new moms and moms with young children balance the challenges of returning to work with parenting.

"I was one of the worst work-life balance offenders before I had my children," admits SASCU Human Resources Manager Sheri Hamilton. " I had no idea of the pressures and demands placed on parents and what many of our staff were facing. I'm honoured that SASCU has been recognized for our efforts."

For details about programs to better your workplace and about the Progressive Employers of Canada List visit progressiveemployers.com.

- 30 -

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