

PRESS RELEASE
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From: Salmon Arm Savings and Credit Union
To: Local Media

News: Donation Made in Memory of Long-Serving SASCU Board Member

This fall, the community and Credit Union lost a significant supporter. Long-time SASCU board member and president, Howard Vander Hoek passed away November 19, 2009.

Nearly 50 years ago, Howard and his family moved to Salmon Arm after purchasing a dairy farm. A loan from the Credit Union helped with this purchase and further cemented Howard's belief in the co-operative principles. Together we are stronger.

Howard joined the Credit Union board in 1972 and served as president from 1981 to 1984 and then again from 1986 to 1995. He retired from the board in 1996. "Howard had a wonderful ability to speak and tell jokes," recalls current board member June Stewart. "He was a gentleman through and through, and allowed for all opinions to be heard at the board table. This town was very important to him and he believed that by sharing and helping your neighbours, we would be a richer, stronger community."

In addition to his work with SASCU, Howard served on the board of the Mainline Co-op, a full service retail co-operative which was home to the Cedarvale Centre branch of SASCU. This retail location is now known as the Mall at Piccadilly. Howard also volunteered his time with the Rotary Club along with Pioneer Lodge and Bastion Place. In memory of Howard and all his work for this community, SASCU has made a donation to the SASCU Community Endowment Fund.

- 30 -

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