

MEDIA RELEASE
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SASCU announces Canada 150 Grant of \$50,000

SALMON ARM (March 7, 2017) – SASCU Financial Group is set on celebrating Canada 150 in a big way with the announcement of a \$50,000 grant. SASCU Credit Union members will vote this spring on who will receive the funds and the winner will be announced on Canada Day.

“This is going to be exciting,” says Barry Delaney, CEO, SASCU Financial Group. “We are thrilled to do something of this magnitude to support our region and to mark our country’s milestone anniversary.”

Societies and registered non-profit groups based in the Shuswap area are encouraged to apply. Deadline is April 15, 2017. SASCU’s Board of Directors will then shortlist eligible applicants to three based on the grant’s criteria, a key factor being the long term betterment of the community.

“Besides just the size of the grant,” says Barry, “a key difference is that members will pick the winner!

“This gives our members a direct say in how the funds are used. We are very pleased that as a credit union, we offer our members this unique opportunity.”

Application criteria and forms are available at sascu.com/SASCUCanada150.

Each year SASCU Financial Group distributes 4% of its net income back to non-profit projects and events in its communities throughout the Shuswap.

ABOUT SASCU

SASCU Financial Group offers a broad range of personal and business financial services through SASCU Credit Union and its subsidiaries, SASCU Insurance and SASCU Wealth. SASCU Credit Union branches are in Sicamous and Sorrento, plus two in Salmon Arm. Having recently celebrated its 70th year in the Shuswap, SASCU’s growth continues with more than 19,000 members, 140 staff, and over \$600 million in assets. Learn more at www.sascu.com



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