



**MEDIA RELEASE**  
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## **SASCU Hides \$50 Bills in ATMs for Local Food Bank Fundraiser**

SALMON ARM (November 28, 2017) – Use a SASCU ATM this December and support your local food banks – you might find a \$50 bill!

Ten cents from every transaction on all SASCU ATMs during December is donated toward the Salvation Army Food Bank in Salmon Arm, the Eagle Valley Community Food Bank in Sicamous, and the Sorrento Food Bank.

Your SASCU ATM withdrawal could include a \$50 bill instead of a \$20. Fifty dollar bills are hidden in each ATM to thank the community for supporting the campaign and local food banks.

“Support for our communities is just one of the reasons our staff are so proud to work for SASCU,” says Barry Delaney, CEO of SASCU Financial Group. “Last year we raised over \$2,700 for our local food banks through the December ATM Food Bank Fundraiser and donated \$8,000 from our Community Sponsorship program.

SASCU’s holiday spirit goes beyond the foodbanks! All branches are drop-off locations for the local Resource Centre Christmas Gift Tree campaigns and SASCU staff will help ring the Salvation Army kettle bell again this year.”

There are SASCU ATMs at each branch, Centenoka Park Mall, and Tim Horton’s at the Top of the Hill. SASCU members can also access more than 1,800 credit union ATMs across Canada with no service charges.

### **ABOUT SASCU**

SASCU Financial Group offers a broad range of personal and business financial services through SASCU Credit Union and its subsidiaries, SASCU Insurance and SASCU Wealth. SASCU Credit Union branches are in Sicamous and Sorrento, plus two in Salmon Arm. Having recently celebrated its 70<sup>th</sup> year in the Shuswap, SASCU’s growth continues with more than 19,000 members, 140 staff, and over \$600 million in assets. Learn more at

[www.sascu.com](http://www.sascu.com)

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