



MEDIA RELEASE
FOR IMMEDIATE RELEASE

SASCU Announces Big Ideas Contest Winners

SALMON ARM (April 22, 2020) – Congratulations to the winners of SASCU’s Big Ideas contest – Zachary Watkins (12), Nico Miedema (13) and Tess van Donkelaar (22). Each will receive an annual Makerspace membership, \$200 towards courses and \$200 towards materials required for their Big Idea.

Each winner submitted a project idea they wanted to complete using the Innovation Center – Powered by SASCU’s Makerspace. This year’s theme was Earth Day, so their project had to be environmentally friendly.

“We are very proud of our local youth, their creativity and care for the environment,” said SASCU’s CEO, Barry Delaney.

“We look forward to seeing their Big Ideas become a reality.”

Zachary’s Big Idea is to build a bookcase to store recycled fabric. Using the woodwork shop in the Makerspace, Zachary plans to build the bookcase with reclaimed wood and recycled material when possible.

Nico hopes to use the Makerspace woodshop to create a hummingbird material holder – a divided wooden box where hummingbirds can collect material needed to build their nests.

Tess’s Big Idea is to make a pair of ballet shoes with 3D printing material. She hopes the material will be strong enough to reduce the number of slippers that get tossed into landfill each year.

“The Innovation Centre – Powered by SASCU is excited to have these youth join our Makerspace community,” said Lana Fitt, SAEDS Economic Development Coordinator.

Details on the winner’s project ideas can be found at sascul.com/BigIdeas



ABOUT SASCU

SASCU Financial Group offers a broad range of personal and business financial services through SASCU Credit Union and its three lines of business, SASCU Insurance, SASCU Wealth and Commercial banking. In September 2018, SASCU expanded again by acquiring Shuswap Insurance Brokers in Enderby, BC. SASCU

Credit Union branches are in Sicamous and Sorrento, plus two in Salmon Arm. Established in 1946, SASCU has more than 19,000 members, 150 staff, and over \$800 million in assets. Learn more at www.sascu.com

###

MEDIA CONTACT

SASCU Credit Union

Barry Delaney
Chief Executive Officer

250.833.1310 | barrydelaney@sascu.com

Sheri Greeno
Manager, Marketing

250.833.1327 | sherigreeno@sascu.com