



MEDIA RELEASE
FOR IMMEDIATE RELEASE

SASCU Donates \$10,500 to Local Food Banks and Support Groups

SALMON ARM (December 20, 2018) – SASCU is helping make Christmas brighter for organizations that help ensure everyone gets fed and provide safe shelter. The Salvation Army, Second Harvest, Eagle Valley, Sorrento and North Shore food banks, and the Salmon Arm Women’s Shelter and Lighthouse Emergency Shelter will share \$10,500.

“The work these organizations do to help make the Shuswap a better place is so appreciated,” says Barry Delaney, CEO of SASCU Financial Group. “It has become traditional for SASCU to give something extra to foodbanks in light of the holidays. This year SASCU’s Community Support Committee of the Board included local emergency shelters in the year end donations.”

“SASCU staff are holding two Christmas Sweater Fundraiser Days,” added Delaney. “ One for the Shuswap Christmas Car Giveaway recipients and one for the food banks. ”

From the Christmas Gift Tree campaigns in the Shuswap to the Secret Santa program in Enderby, SASCU is committed to making a positive impact in our communities.

ABOUT SASCU

SASCU Financial Group offers a broad range of personal and business financial services through SASCU Credit Union and its three lines of business, SASCU Insurance, SASCU Wealth and Commercial banking. SASCU Credit Union branches are in Sicamous and Sorrento, plus two in Salmon Arm. Having recently celebrated its 70th year in the Shuswap, SASCU’s growth continues with more than 19,000 members, 150 staff, and over \$750 million in assets. Learn more at www.sascu.com

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