



MEDIA RELEASE
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SASCU HR Executive Named Finalist in Industry Award

SALMON ARM (March 2, 2019) – Sheri Hamilton, a Shuswap local and SASCU employee, has been named a finalist for the Award of Excellence - HR Professional of the Year, a prestigious industry designation that acknowledges top HR talent bestowed by the Chartered Professionals in Human Resources of B.C. and Yukon (CPHR BC & YK).

Starting in SASCU as a junior manager, her potential was seen early. For the past seven years Hamilton has been a key member of the executive management team, serving as Associate Vice President of Human Resources. “Sheri has made significant contributions to our business over the past three years with the greatest impacts being in 2018,” said Barry Delaney, Chief Executive Officer of SASCU Financial Group. “I am proud to have her on my team and I firmly believe she represents the quality and attributes that the CPHR is looking for in determining the HR Professional of the Year.”

The Award of Excellence - HR Professional of the Year is granted annually to one HR professional who demonstrates leadership and serves as a professional role model, and who contributes to achieving business results and improving their organization’s bottom line. Highlights in the past year include leading the HR side of an acquisition that doubled the number of employees in SASCU’s insurance business plus transitioning roles of SASCU’s sales force while sustaining high staff engagement scores.

Hamilton has long been regarded for her versatility, capability and dedication to the HR profession, both within SASCU and with the broader community. A strong community supporter herself, she actively develops and mentors her own team plus emerging HR professionals, whether that be by providing job shadowing for a pair of UBC Okanagan HR students or taking on BCIT student teams working on their final term industry HR consulting projects.

Hamilton has also chaired the Okanagan College Regional Advisory Committee for the past six years and most recently joined the board of the Okanagan College Foundation—all in the name of growing and showing support for future talent.

“How wonderful it is to see a long-standing designated member as a finalist for the Award of Excellence – HR Professional of the Year,” says Anthony Ariganello, CEO & President of CPHR BC & Yukon. “Sheri not only manages complex people and business challenges at SASCU, she is also a highly respected executive team member who has positively impacted and advanced her organization’s business. Co-leading the digitizing of electronic signatures was a first for SASCU, but this achievement also cut business process time considerably. Sheri has shown that her strong project management and communication skills are instrumental in leading crucial business projects to success.”

The winner will be announced at the CPHR BC & YK conference and trade show, running April 2 and 3, 2019, at the Vancouver Convention Centre.

ABOUT SASCU

SASCU Financial Group offers a broad range of personal and business financial services through SASCU Credit Union and its three lines of business, SASCU Insurance, SASCU Wealth and Commercial banking. In September 2018, SASCU expanded again by acquiring Shuswap Insurance Brokers in Enderby, BC. SASCU Credit Union branches are in Sicamous and Sorrento, plus two in Salmon Arm. Established in 1946, SASCU has more than 19,000 members, 150 staff, and over \$775 million in assets. Learn more at www.sascu.com

About CPHR BC & Yukon

Founded in 1942, Chartered Professionals in Human Resources of British Columbia and Yukon (CPHR BC & Yukon) has grown to include more than 6,000 members encompassing CEOs, VPs, directors of HR, HR generalists, HR advisors, consultants, educators, students and small-business owners in BC and the Yukon. CPHR BC & Yukon propels the HR profession forward by supporting its members with education and advocacy. The association is the grantor of the Chartered Professional in Human Resources (CPHRTM) designation in BC and the Yukon. As a member of CPHR Canada, CPHR BC & Yukon contributes to setting and upholding the national standards for the CPHR.

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