



MEDIA RELEASE
FOR IMMEDIATE RELEASE

SASCU to Match Donations to the Shuswap Community Foundation Emergency Response Fund

SALMON ARM (August 22, 2023) – SASCU is matching up to \$25,000 in donations to the Shuswap Community Foundation (SCF) Emergency Response Fund to support wildfire recovery efforts.

The fund focuses on “aiding community organizations in addressing the more prolonged needs of disaster-affected areas, such as sustained food security and shelter, as well as community recovery,” informed the Shuswap Community Foundation’s [site](#).

“In times like these, community is what holds us together,” said SASCU President & Chief Executive Officer, Barry Delaney. “The work will continue after the wildfires being fought today are extinguished. Join us in the effort toward recovery right here at home.”

If you’d like your donation value doubled, make your donation to the SCF “Emergency Response Fund” account at a **SASCU branch** or make an auto-deposit **e-Transfer** to:

Recipient: SCF Emergency Response Fund

Email: info@shuswapfoundation.ca

Memo: “Donation”

Security Question: enter any question or answer as funds are deposited automatically.

Receipts for taxation purposes can be provided by taking your deposit receipt to Shuswap Community Foundation or emailing them a copy at info@shuswapfoundation.ca.

Stay up to date with insurance FAQs and wildfire-related, emergency resources at <https://www.sascu.com/emergency-resources>.

ABOUT SASCU

SASCU Financial Group offers a broad range of personal and business financial services through SASCU Credit Union and its three lines of business, SASCU Insurance, SASCU Wealth and Commercial banking. SASCU Credit Union branches are in Sicamous and Sorrento, plus two in Salmon Arm. Insurance offices are in Salmon Arm and Enderby. Established in 1946, SASCU has more than 19,000 members, 150 staff

and \$1 billion in assets. In addition, SASCU stewards \$235 million in client investments and serves more than 5,000 insurance customers. Learn more at [sascu.com](https://www.sascu.com).

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